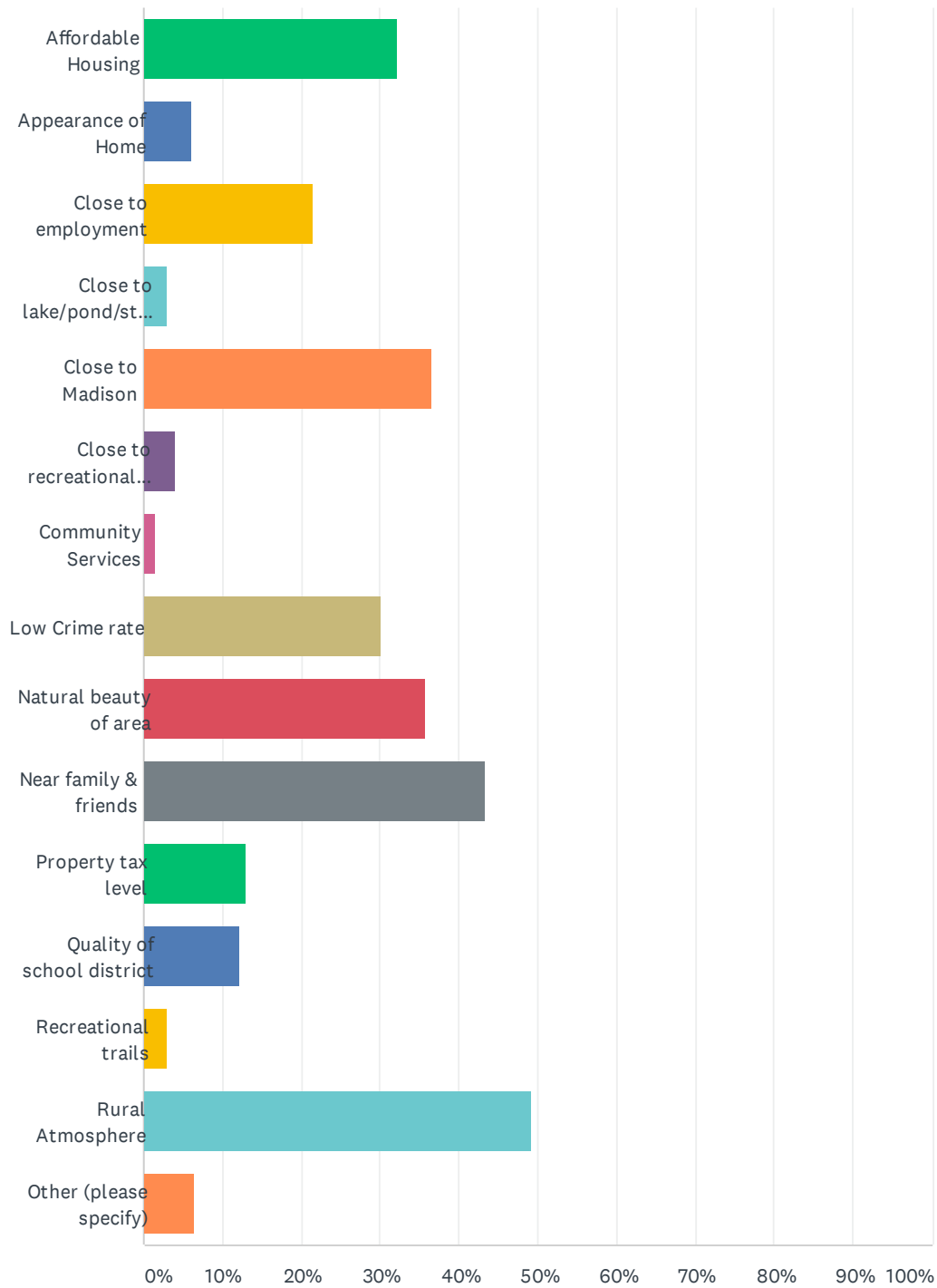


Q1 From the following list, mark the THREE most important reasons you and your family choose to live in the Village of Black Earth.

Answered: 199 Skipped: 5

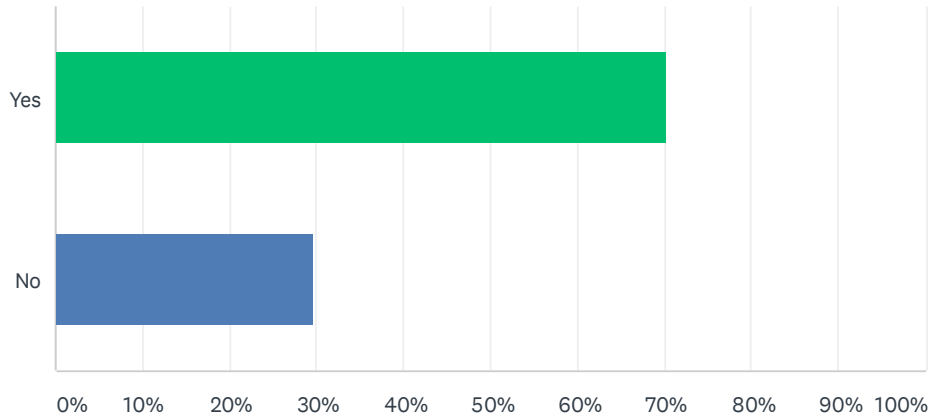


ANSWER CHOICES	RESPONSES	
Affordable Housing	32.16%	64
Appearance of Home	6.03%	12
Close to employment	21.61%	43
Close to lake/pond/stream	3.02%	6
Close to Madison	36.68%	73
Close to recreational activities	4.02%	8
Community Services	1.51%	3
Low Crime rate	30.15%	60
Natural beauty of area	35.68%	71
Near family & friends	43.22%	86
Property tax level	13.07%	26
Quality of school district	12.06%	24
Recreational trails	3.02%	6
Rural Atmosphere	49.25%	98
Other (please specify)	6.53%	13
Total Respondents: 199		

#	OTHER (PLEASE SPECIFY)	DATE
1	Most of this area has low crime. Property taxes are higher than my previous home. School district was better and there were more recreational trails where I lived before.	1/13/2021 11:22 AM
2	Most homeowners keep their home and land clean	1/8/2021 12:02 PM
3	(did not specify)	1/8/2021 11:37 AM
4	(did not specify)	1/8/2021 10:18 AM
5	In-town library	1/7/2021 3:49 PM
6	Property Tax Level 40 years ago	1/7/2021 3:21 PM
7	no comment provided	1/7/2021 3:15 PM
8	Grew up here	1/5/2021 9:34 PM
9	Grew up here	1/5/2021 9:08 AM
10	Property owner, non-resident	12/18/2020 1:04 PM
11	grow up in area	12/17/2020 11:29 AM
12	Grew up here	12/10/2020 5:26 AM
13	KWIK TRIP	12/2/2020 5:12 PM

Q2 Should the Village of Black Earth make the development of the Wolf Run Trail from the Wis. Heights Middle/High School through the Village limits connect to the trail coming from Cross Plains a priority?

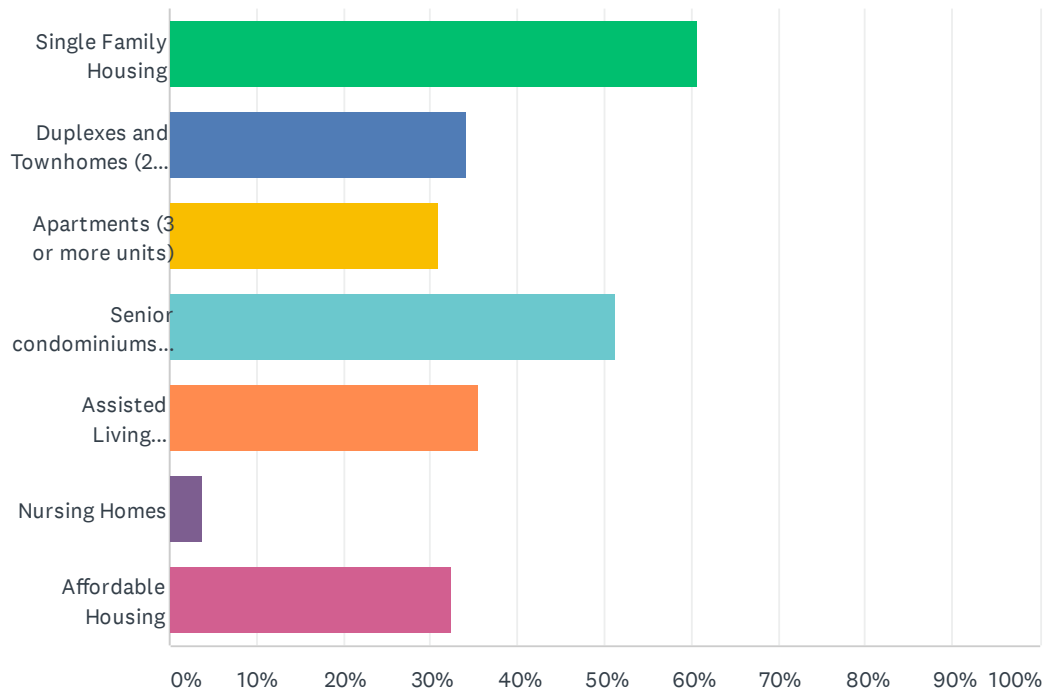
Answered: 195 Skipped: 9



ANSWER CHOICES	RESPONSES	
Yes	70.26%	137
No	29.74%	58
Total Respondents: 195		

Q3 More of the following types of housing are needed in the Village of Black Earth: (Please check your top three only)

Answered: 191 Skipped: 13

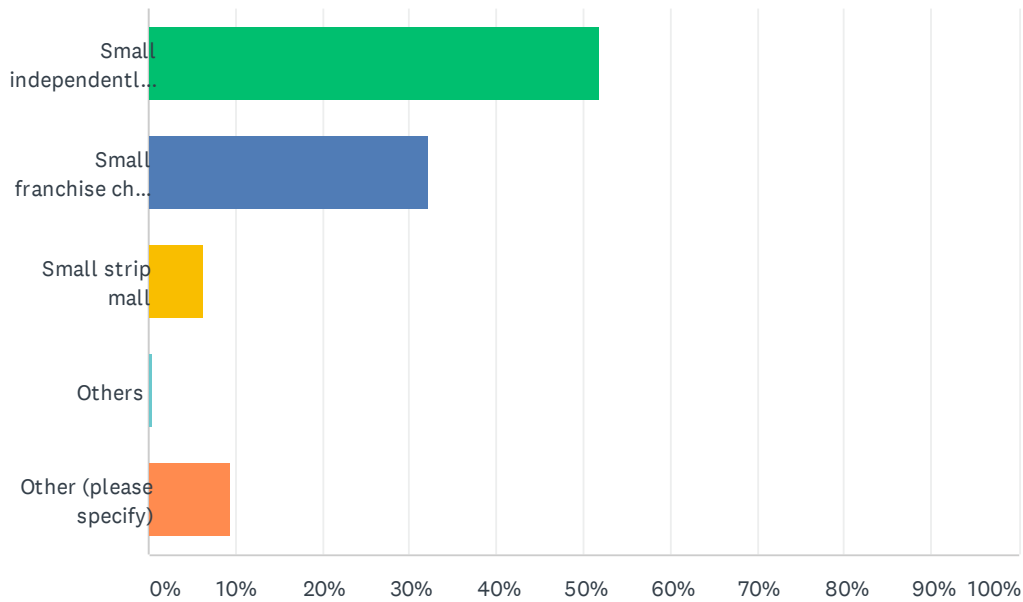


ANSWER CHOICES	RESPONSES
Single Family Housing	60.73% 116
Duplexes and Townhomes (2 units)	34.03% 65
Apartments (3 or more units)	30.89% 59
Senior condominiums and apartments	51.31% 98
Assisted Living facilities	35.60% 68
Nursing Homes	3.66% 7
Affordable Housing	32.46% 62
Total Respondents: 191	

#	OTHER (PLEASE SPECIFY)	DATE
1	It is great to see homes being built in the two developments. When we moved here in 2005, they were just moving dirt. However, I don't believe \$300,000+ single family new houses are "affordable" so new homes that are in a price range of \$125,000-\$250,000 would be a great option for many young adults/families buying their first home. .	1/10/2021 11:08 AM
2	N/A	12/13/2020 5:06 PM
3	None	12/9/2020 3:56 PM

Q4 What type of businesses/projects do you feel are best for Economic Development in the Village of Black Earth?

Answered: 193 Skipped: 11

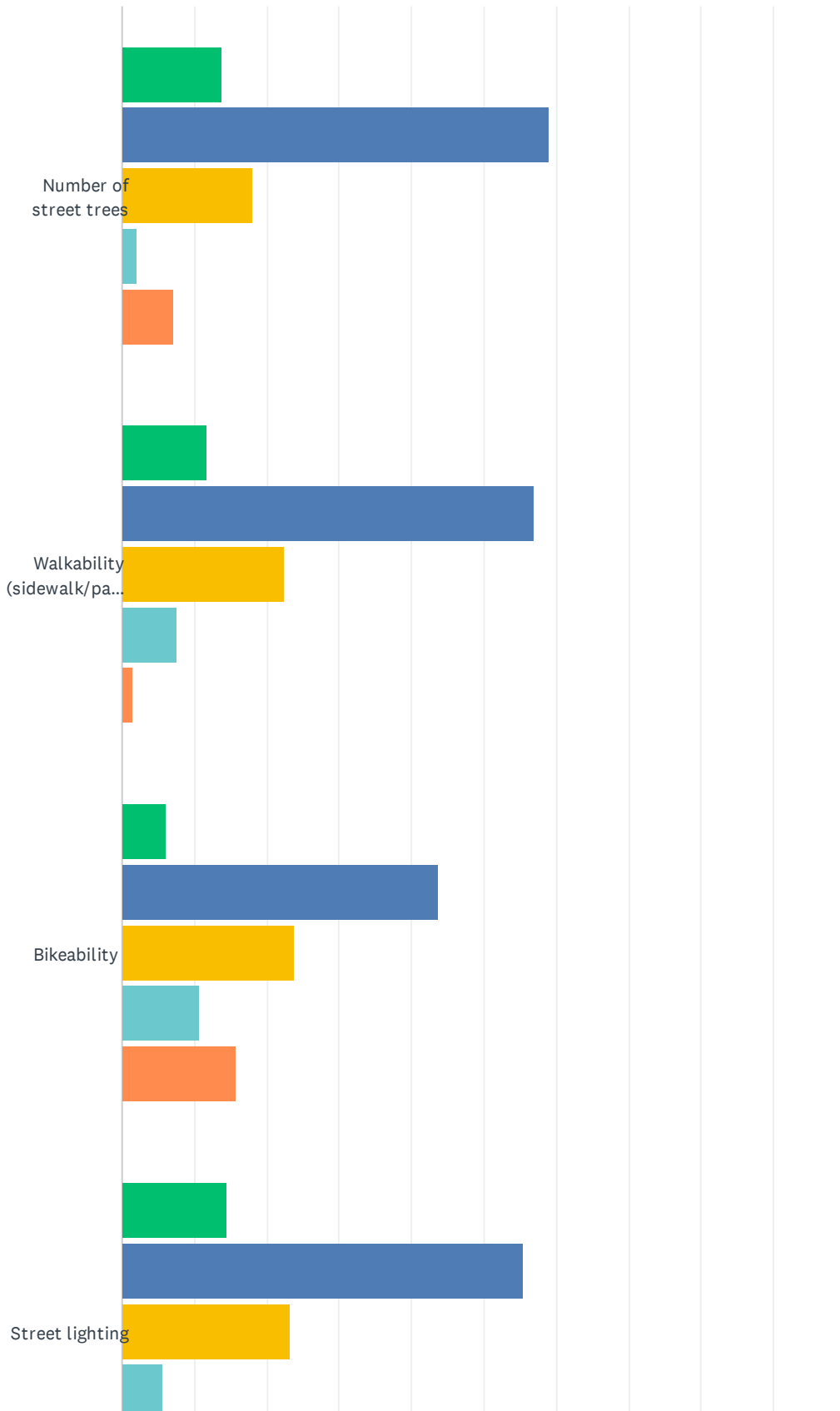


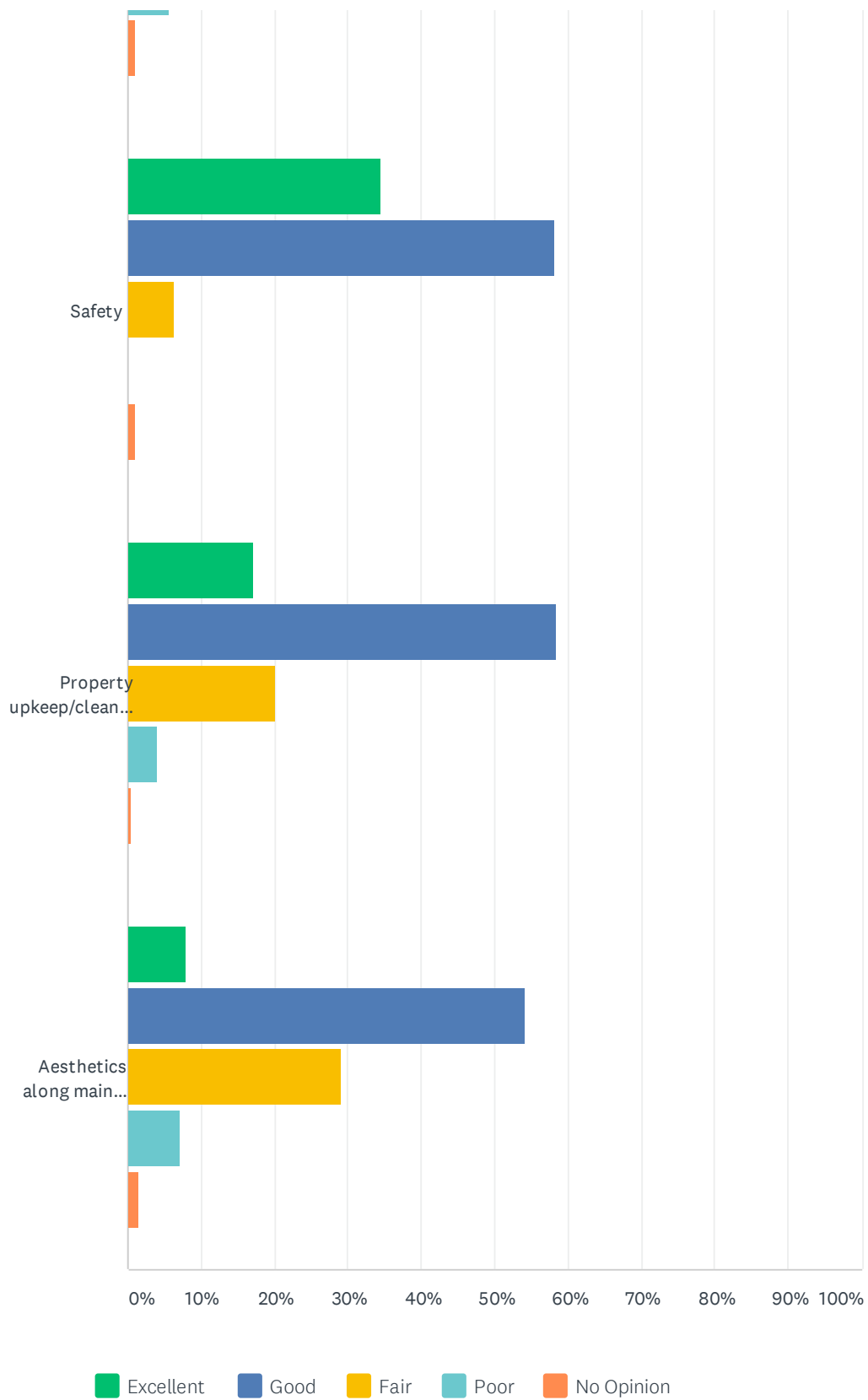
ANSWER CHOICES	RESPONSES	
Small independently owned businesses (ex: nail salon, coffee shop, etc.)	51.81%	100
Small franchise chain businesses (ex: Milio's, Icki Sticki, etc.)	32.12%	62
Small strip mall	6.22%	12
Others	0.52%	1
Other (please specify)	9.33%	18
TOTAL		193

#	OTHER (PLEASE SPECIFY)	DATE
1	Grocery store, hardware store, community center(!), gift stores, Panera, enlarge our library	1/19/2021 1:39 PM
2	small independently owned businesses. We also need light manufacturing/industrial.	1/13/2021 11:26 AM
3	Grocery store, brewery/distillery (something that brings people to the area)	1/11/2021 4:33 PM
4	All of the above. Papa Murphy's	1/8/2021 12:33 PM
5	All of the above	1/8/2021 11:30 AM
6	Small business - independent. Swimming pool or some other interest for youth. Affordable restaurant	1/8/2021 10:07 AM
7	Strip mall. Aldi Grocery Store. McDonalds	1/8/2021 9:54 AM
8	Variety store, McDonald's, Clothing store	1/8/2021 8:39 AM
9	All of the above	1/7/2021 4:14 PM
10	A strip mall consisting of small, independently owned businesses (particularly a grocery store).	12/25/2020 12:10 PM
11	Activities that draw people from other parts of the county and State. This could include trout fishing contest, ice sculpting contest, wine festival, beer festival, music festival, art festival, bicycle race, marathon, flea market, etc. Local merchants would benefit from increased exposure and traffic. More people would be exposed to the quality of life benefits in the Village of Black Earth.	12/19/2020 3:03 PM
12	medium size industrial	12/17/2020 11:29 AM
13	I have lived in BE for a little over 20 years now. As beautiful as it is with its parks and landscape, it lacks any kind of shopping. It has gas stations, bars and bowling alley. There is one restaurant and the Kwik Trip. There is absolutely no shopping, unless one needs expensive shoes!!! One has to drive into Madison to shop. My property taxes are high for a village that causes me to travel to make purchases.	12/15/2020 11:00 AM
14	Major business	12/13/2020 11:17 AM
15	Businesses that employ people and reduce the cost of living here, cost of living is too high Cardinal glass, ETC, PI	12/10/2020 12:09 PM
16	Small-moderate sized and responsible company(s), in the vein of Nord Gear, Plastic Ingenuity, Vortex, etc. A high profile customer venue could also complement and be complemented by the Shoe Box, such as a high quality cheese shop, etc.	12/10/2020 9:34 AM
17	I believe that any and all business in the Black Earth Community should be welcomed. The eclectic charm of the small business is great, but it doesn't draw people to Black Earth. Kwik Trip does. Black Earth is thwarted because there is so little real estate along the Hwy 14 corridor to allow for expansion. Hwy 78 doesn't have anything to offer for commercial development, either.	12/9/2020 2:10 PM
18	Maintain small village rural feel, NOT strip mall franchise (downgrade) Quality not quantity	12/5/2020 12:21 AM

Q5 Overall, how do you rate the following aspects of the Village?

Answered: 199 Skipped: 5

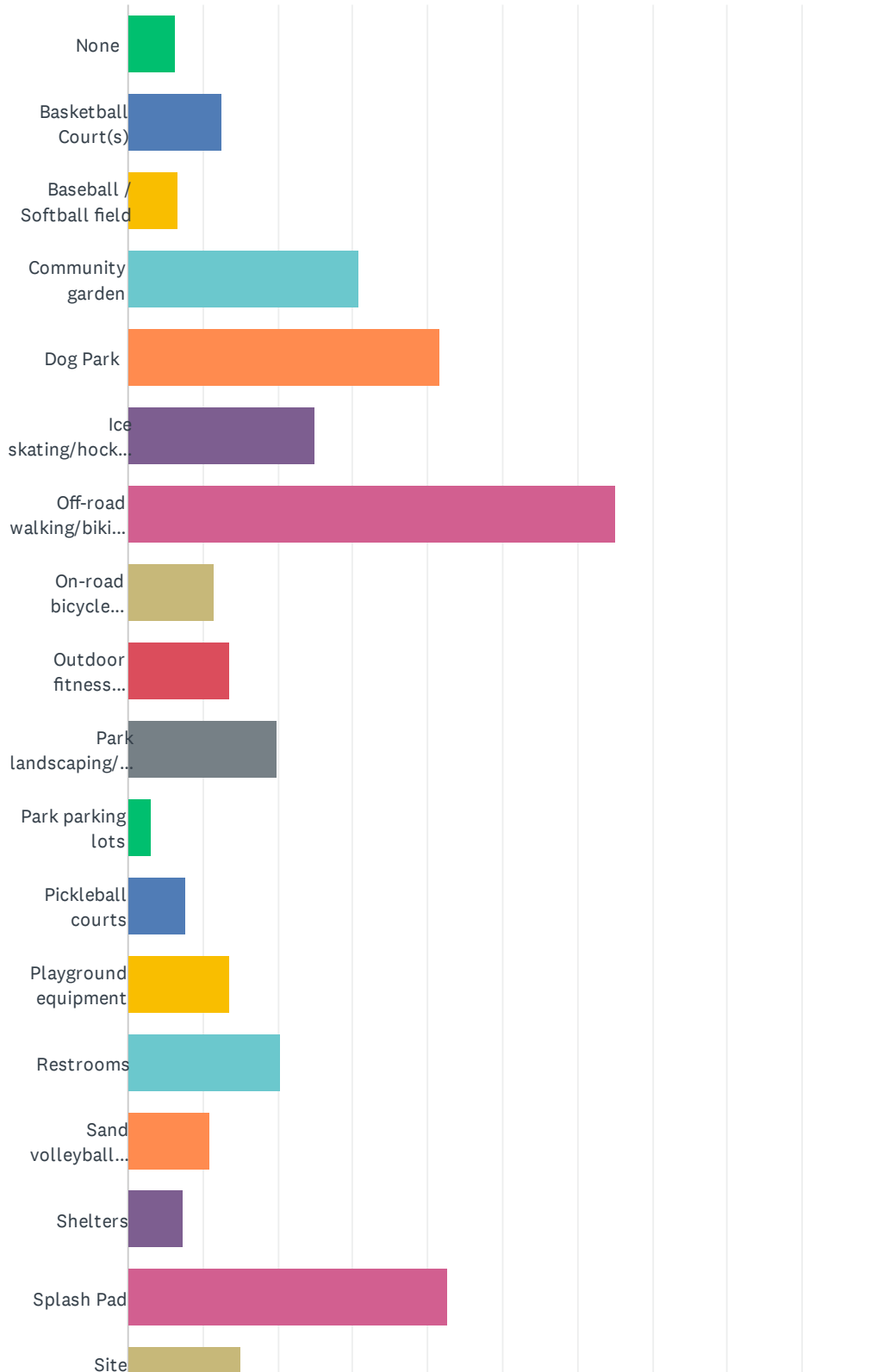


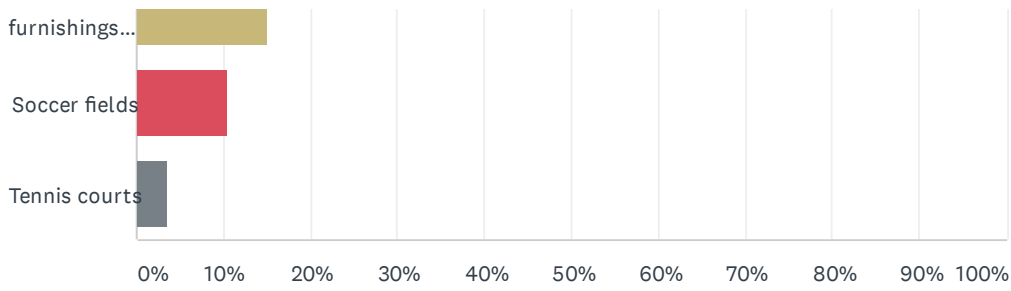


	EXCELLENT	GOOD	FAIR	POOR	NO OPINION	TOTAL
Number of street trees	13.85% 27	58.97% 115	17.95% 35	2.05% 4	7.18% 14	195
Walkability (sidewalk/path, accessible, safe, etc.)	11.68% 23	56.85% 112	22.34% 44	7.61% 15	1.52% 3	197
Bikeability	6.09% 12	43.65% 86	23.86% 47	10.66% 21	15.74% 31	197
Street lighting	14.51% 28	55.44% 107	23.32% 45	5.70% 11	1.04% 2	193
Safety	34.55% 66	58.12% 111	6.28% 12	0.00% 0	1.05% 2	191
Property upkeep/cleanliness	17.09% 34	58.29% 116	20.10% 40	4.02% 8	0.50% 1	199
Aesthetics along main streets	8.04% 16	54.27% 108	29.15% 58	7.04% 14	1.51% 3	199

Q6 Which of the following park and recreation amenities would you like to be added, improved, or expanded in the Village? Mark your top 5 preferences.

Answered: 192 Skipped: 12



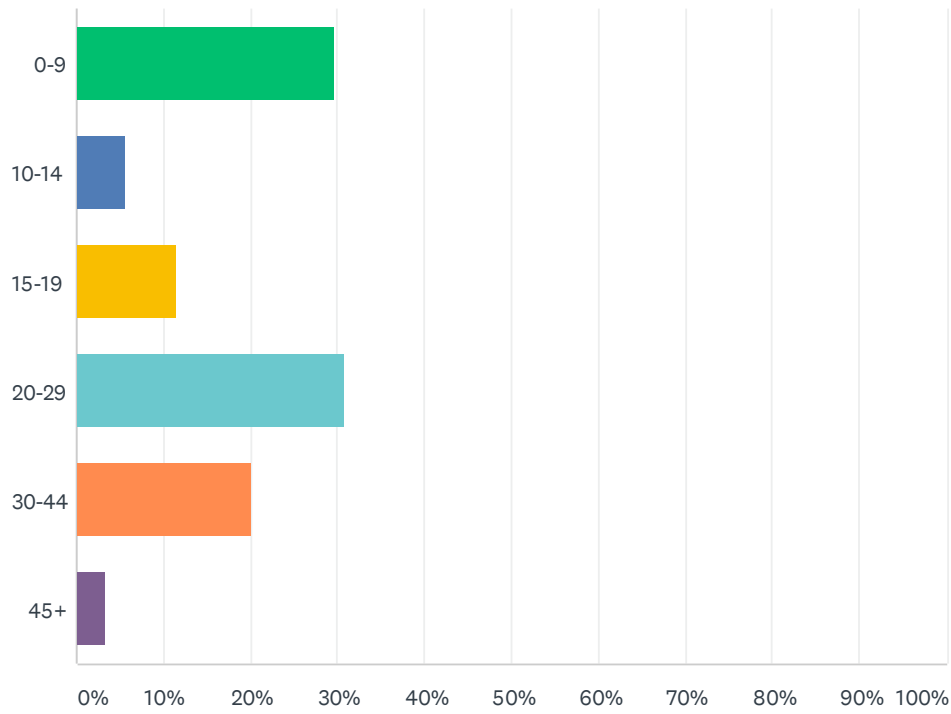


ANSWER CHOICES	RESPONSES	
None	6.25%	12
Basketball Court(s)	12.50%	24
Baseball / Softball field	6.77%	13
Community garden	30.73%	59
Dog Park	41.67%	80
Ice skating/hockey rink (outdoor)	25.00%	48
Off-road walking/biking trails	65.10%	125
On-road bicycle facilities (bike lanes, shared road, etc.)	11.46%	22
Outdoor fitness course/equipment	13.54%	26
Park landscaping/trees	19.79%	38
Park parking lots	3.13%	6
Pickleball courts	7.81%	15
Playground equipment	13.54%	26
Restrooms	20.31%	39
Sand volleyball courts	10.94%	21
Shelters	7.29%	14
Splash Pad	42.71%	82
Site furnishings (benches, tables, grills, etc.)	15.10%	29
Soccer fields	10.42%	20
Tennis courts	3.65%	7
Total Respondents: 192		

#	OTHER (PLEASE SPECIFY)	DATE
1	Playground equipment at Community shelter needs to be painted	1/19/2021 1:39 PM
2	ATV/UTV trails	1/16/2021 2:14 PM
3	Connecting ATV/UTV trails.	1/16/2021 1:56 PM
4	Park bandstand	1/13/2021 11:26 AM
5	Indoor walking area for seniors year-round. A much needed place for our veterans to call their own. support is needed for them.	1/8/2021 10:07 AM
6	Purchase Black Earth Grade School. Rent the gym back to the school district. Use the facility as Community Building. The building needs renovation/upgrades/new roof. The roof needs to be pitched because the roof has always leaked. Many possibilities but \$\$ is needed. The building could be used for library/police department/Village Office/General meeting space/ gym as rec area during winter months. If someone purchases the school and grounds	1/8/2021 9:26 AM
7	Ski trails, clear creeks for canoe/kayak access	1/7/2021 3:49 PM
8	The library Needs to be bigger. Need Creek-access parks for kayakers.	1/7/2021 3:34 PM
9	POOL	12/23/2020 12:25 PM
10	History. Perhaps historical site information signs (A history walking tour).	12/16/2020 1:52 PM
11	I have grandchildren now and the 3 year old's don't mind our playground equipment, but the 5-9 year olds don't like going to the park because they're claim t be boring! Cross Plains just put in new playground equipment that we will have to drive to for that sort of playtime. We also travel to other splash pad in the summer. On another note, I walk 4-5 miles a day and often want a restroom halfway into my walk. But the restrooms in Veteran's Park close a soon as it gets cold. I can't figure that one out??? I think a community garden would bring a lot of people together and I would personally enjoy getting to know the towns people, besides enjoying summer produce.	12/15/2020 11:00 AM
12	Community pool	12/9/2020 6:12 PM
13	Football field	12/9/2020 2:16 PM
14	1) Skatepark with bowls and pump track, open to bmw bikes and scooters 2) Parcourse (www.fittrail.com/20station.html) These will attract a LOT of families and encourage more time spent in village!	12/5/2020 12:21 AM

Q7 How many minutes, one-way, is it from your home to your primary work place?

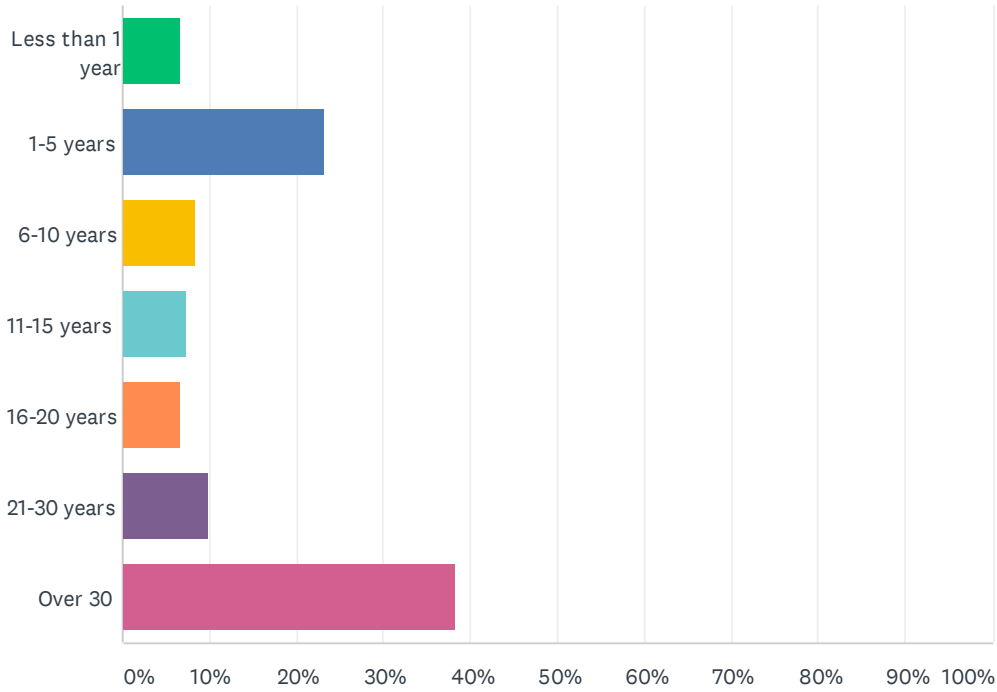
Answered: 175 Skipped: 29



ANSWER CHOICES	RESPONSES	
0-9	29.71%	52
10-14	5.71%	10
15-19	11.43%	20
20-29	30.86%	54
30-44	20.00%	35
45+	3.43%	6
Total Respondents: 175		

Q8 If you are a Village resident, how long have you lived in Black Earth?

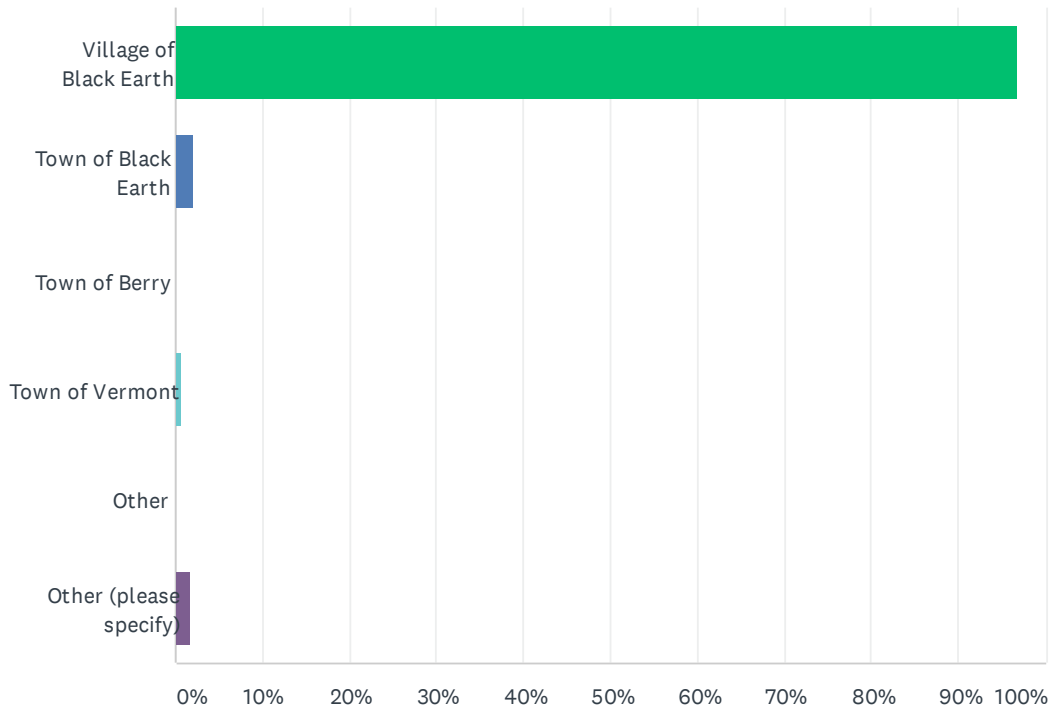
Answered: 193 Skipped: 11



ANSWER CHOICES	RESPONSES	
Less than 1 year	6.74%	13
1-5 years	23.32%	45
6-10 years	8.29%	16
11-15 years	7.25%	14
16-20 years	6.74%	13
21-30 years	9.84%	19
Over 30	38.34%	74
Total Respondents: 193		

Q9 Please tell us where you live.

Answered: 188 Skipped: 16



ANSWER CHOICES	RESPONSES
Village of Black Earth	96.81% 182
Town of Black Earth	2.13% 4
Town of Berry	0.00% 0
Town of Vermont	0.53% 1
Other	0.00% 0
Other (please specify)	1.60% 3
Total Respondents: 188	

#	OTHER (PLEASE SPECIFY)	DATE
1	Red Hawk	1/19/2021 1:32 PM
2	Red Hawk now but have lived in the area 44 years	1/13/2021 11:22 AM
3	Mazomanie	1/7/2021 3:03 PM

Q10 If you could change one thing about the Village of Black Earth, what would it be?

Answered: 159 Skipped: 45

#	RESPONSES	DATE
1	More support for the library	1/19/2021 3:09 PM
2	Improve the entrance to Black Earth on the highway. Also add friendly welcoming signs along Mills St.	1/19/2021 1:39 PM
3	More businesses	1/19/2021 1:34 PM
4	Revitalized Main Street. Attracting small businesses making downtown a destination. There is potential!	1/19/2021 1:32 PM
5	Diversity	1/19/2021 1:28 PM
6	To bring in some businesses that attract people!!! The strip mall by BP would be a good start but can't get anyone to stay there!	1/18/2021 8:17 AM
7	Improve curb appeal along Mills Street business area. Example: TDS building has been overrun with weeds and is poorly maintained.	1/17/2021 8:43 PM
8	a more open minded and less confrontational village government. One that supported the people of the village and not just their own agenda.	1/17/2021 11:38 AM
9	I would like to see more businesses coming into town.	1/17/2021 9:38 AM
10	LEVEL RAIL ROAD CROSSING ON MILLS (MAIN) STREET	1/16/2021 9:25 PM
11	Water and sewer Bill very high as well as taxes	1/16/2021 2:14 PM
12	Water, sewer and taxes are quite high	1/16/2021 1:56 PM
13	More industries (jobs)	1/16/2021 1:11 PM
14	I'd like a nice coffee shop/ cafe! I dream of opening one someday but... if someone else would open one I'd come spend my money there!	1/14/2021 3:01 PM
15	More local businesses.	1/13/2021 3:53 PM
16	Main Street with more shops and restaurants	1/13/2021 11:52 AM
17	return the convenience store	1/13/2021 11:32 AM
18	Add more businesses	1/13/2021 11:26 AM
19	Bigger library. Another restaurant, NO MORE bars.	1/13/2021 11:22 AM
20	Replace Mary Scott on the Village Board. She shows no support of the Village she represents and no respect to the Village staff. Getting more people involved in the community would be great too.	1/13/2021 9:32 AM
21	Need more young families with kids in the school not school of choice sending kids out of our school to another community	1/11/2021 9:47 PM
22	Need more community businesses and development. Bring revenue and new families into the area. As we continue to grow we need another option(s) for the next subdivision. These don't pop up overnight so forethought is needed to grow into the future	1/11/2021 4:33 PM
23	We've been here for 15 years and we don't really know anyone. Since we don't have children, I don't think there is a means to meet other community members. I would love to see opportunities to engage with neighbors and other community members.	1/10/2021 11:08 AM
24	more businesses and more restaurant and bar options	1/8/2021 2:55 PM
25	Street improvements and maintenance. Develop a strategic plan and publish, maintain, and implement a budget for it. There is no transparency in this village.	1/8/2021 12:33 PM
26	Replace Deputy Viney	1/8/2021 12:10 PM
27	Add a swimming pool with member fees	1/8/2021 12:02 PM
28	Another restaurant	1/8/2021 11:49 AM
29	Better flood plan. Not all laterals dump to Center Street.	1/8/2021 11:37 AM

30	More businesses	1/8/2021 11:30 AM
31	Earlier snow removal during a snow storm!	1/8/2021 10:23 AM
32	Upgrading, reviving Main Street with more businesses.	1/8/2021 10:18 AM
33	Lack of communication. Bickering with village and library. Small town mentality.	1/8/2021 10:07 AM
34	More shopping stores	1/8/2021 9:54 AM
35	Something for the kids to do, especially teenage kids. Very boring place to live for teenagers!	1/8/2021 9:51 AM
36	More police driving on streets	1/8/2021 9:46 AM
37	Grocery Store	1/8/2021 9:36 AM
38	Lower taxes. People working together!	1/8/2021 9:34 AM
39	Utilities are too expensive and taxes are too high!	1/8/2021 9:28 AM
40	Community building.	1/8/2021 9:26 AM
41	The flooding issue.	1/8/2021 8:54 AM
42	Employment opportunities	1/8/2021 8:49 AM
43	Country Feeling	1/8/2021 8:39 AM
44	This is a hard question! I have lived in the country (Town of Black Earth) for most of my life and I just bought a house within the village. I love Black Earth and the small town feel.	1/7/2021 9:42 PM
45	Need more stores. Need to make more of a feeling of a downtown area. Grocery store	1/7/2021 4:14 PM
46	1. Increase water quality. 2. Move 25MPH sign to the easternmost Village limits.	1/7/2021 4:09 PM
47	Grocery Store	1/7/2021 4:04 PM
48	Need a social area for the elderly and teens	1/7/2021 4:02 PM
49	1. Bring a YMCA to the current Black Earth Elementary property. 2. Give Main Street a facelift. A couple of properties ruin it because it is such a short commercial stretch.	1/7/2021 3:58 PM
50	We need a good family restaurant	1/7/2021 3:51 PM
51	The library needs more space/money.	1/7/2021 3:49 PM
52	Need a hardware/home improvement store	1/7/2021 3:44 PM
53	More and better Village businesses	1/7/2021 3:31 PM
54	More community involvement	1/7/2021 3:28 PM
55	Sometimes a lot of taxpayer dollars are spent on things that don't seem first priority--for instance, hundreds of thousands spent on Community Park improvements, and tens of thousands spent for a village development study. I realize that the board members are elected to represent the people and that public input isn't always possible; however, when hundreds of thousands of tax dollars are being spent, maybe it's worth getting more input from the citizens.	1/7/2021 3:28 PM
56	Premier Co Op property is blighted.	1/7/2021 3:25 PM
57	Lower taxes!	1/7/2021 3:23 PM
58	Want a food store, Pizza Hut	1/7/2021 3:21 PM
59	Get that damn old Pizza Pit style sign down from the corner of Mills & ?, across from the depot	1/7/2021 3:18 PM
60	Utilities/bills	1/7/2021 3:15 PM
61	Finish curb & gutter, especially Hillside/Thorson Ct	1/7/2021 3:11 PM
62	Lower utility rates and lower taxes	1/7/2021 3:03 PM
63	Better breakfast & lunch cafe	1/7/2021 2:58 PM

64	Property taxes	1/7/2021 2:38 PM
65	Affordable single family housing -- not huge houses at \$300,000 and higher. Can't even find decent small houses for much under \$200,000. Very sad.	1/5/2021 9:34 PM
66	More businesses	1/5/2021 9:08 AM
67	More trails!!! Update schools for my future children.	1/4/2021 7:34 PM
68	Repair the train tracks on 78 before 14!	1/4/2021 11:36 AM
69	Have more businesses to attract activity & improve the appearance of Main Street - demolish old unused buildings	1/3/2021 2:46 PM
70	More food options	1/2/2021 9:25 AM
71	Have a local hardware store .	1/1/2021 11:36 AM
72	more businesses	1/1/2021 11:31 AM
73	Removal of the old/outdated businesses near the railroad tracks.	1/1/2021 4:48 AM
74	More places to order food from that delivers... really annoyed by only having two places that can deliver.	12/31/2020 9:02 PM
75	better online communications/use of existing websites	12/29/2020 3:50 PM
76	More access to recreational trails. They're very close but you either need to drive to them or ride/walk down a highway	12/29/2020 3:34 PM
77	I like it as it is. A restaurant would be nice.	12/29/2020 9:32 AM
78	We'd like an actual grocery store (instead of just Kwik Trip).	12/25/2020 12:10 PM
79	Not subject to Dane County rules/ tax rates / etc.	12/23/2020 12:25 PM
80	Would love a small grocery store	12/22/2020 1:51 PM
81	I would continue to foster amenities. It would be great if I didn't have to grocery shop in another town, if there was more variety of things to do in town on the weekend, particularly with kids.	12/22/2020 10:15 AM
82	Add a pool/splash pad	12/21/2020 5:34 PM
83	communication between Village board and residents.	12/21/2020 10:05 AM
84	I think we need a good coffee shop (like Crossroads in Cross Plains!)	12/20/2020 9:47 AM
85	N/A	12/19/2020 6:05 PM
86	Enforcement of parking and storage rules for vehicles, especially campers and school busses not used for school use.	12/18/2020 8:03 PM
87	I wish the village would go back to clearing the main streets better when it snows. I would also look how to keep/maintain the small business that we have so we don't loose anymore.	12/18/2020 6:47 PM
88	Focus of development would shift form Hwy 14 corridor to downtown - entice people to make the turn and invigorate the charming downtown.	12/18/2020 1:04 PM
89	Less light pollution from businesses at night when they are closed.	12/18/2020 12:56 PM
90	The cost of utilities. The utilities do not need to be this high. The Village needs to look at outsourcing to MG&E (or other) for these services.	12/18/2020 9:31 AM
91	need to keep businesses in town and promote businesses to come here.	12/16/2020 2:38 PM
92	Assist the Historical Society in their efforts to preserve and display history.	12/16/2020 1:52 PM
93	More sidewalks to easily be able to walk anywhere in town without being on the road.	12/16/2020 10:11 AM
94	It would be nice to have a hardware store in the Village again.	12/16/2020 8:24 AM
95	Places to shop and restaurants!	12/15/2020 11:00 AM
96	add a grocery store	12/14/2020 6:12 PM

97	More small businesses/shops on main street, coffee shop, brewery. Connect the bike trail to the high school/Cross Plains.	12/13/2020 5:06 PM
98	Increase small business	12/13/2020 11:17 AM
99	Have the village connected to the Wolf Trail.	12/12/2020 12:37 PM
100	A sense of community. There just isn't much going on or to do. Even during the annual festival.	12/12/2020 11:55 AM
101	Bike trails to WI Heights High School and to Cross Plains	12/12/2020 11:25 AM
102	Fewer housing developments.	12/12/2020 10:40 AM
103	More business and industry.	12/12/2020 5:04 AM
104	develop a small business park northeast of village	12/11/2020 5:15 PM
105	Attract more businesses to the area. Visitors come for The Shoe Box but seldom venture south along Main Street, there is nowhere to shop and only a handful of places to eat.	12/11/2020 4:19 PM
106	small town mentality of administration and long-term residents towards "new" families and supporting their needs	12/11/2020 1:46 PM
107	Every Wednesday brush chipping- not every other. Storm water poorly if ever maintained. Storm sewer catch basins never cleaned or pipes jetted.	12/11/2020 11:06 AM
108	Revamp the down town area to be more small business, less dilapidated buildings.	12/11/2020 10:21 AM
109	We need more business in town. If the shoebox ever closes, this village will fold. Advertising along 14 would help draw people down 78 through main st.	12/11/2020 8:47 AM
110	Need a path/sidewalk from the end of Blue Mounds Street to Nicole Court for safety! That stretch of the road isn't safe for walkers or bikers!	12/10/2020 9:21 PM
111	We would have a grocery store	12/10/2020 5:03 PM
112	More dining choices, grocery store	12/10/2020 4:16 PM
113	Remedy the curb appeal when first entering black earth from the shoe box. Old cenex building, old mill, the shack, &apartment/tall, round signage board very un-appealing.	12/10/2020 4:01 PM
114	improve streets and sidewalks	12/10/2020 2:05 PM
115	Stop spending money on things like the concession stand over at the school. The people in the village should be able to vote before our money is spent on unnecessary things. The utility costs here are ridiculous. Why are they so much more than Mazo and Cross Plains?	12/10/2020 12:44 PM
116	Change people who are in the village library.	12/10/2020 12:35 PM
117	Eliminate all of the hidden taxes, reduce the cost of utilities.	12/10/2020 12:09 PM
118	More options for eating, quick service type options.	12/10/2020 11:25 AM
119	A grocery store. WE need a grocery store!!!!!!	12/10/2020 10:50 AM
120	Beautify the downtown area, i.e. possibly make low/zero interest loans to the business owners (retail/housing) for the purposes of updating/beautifying their building facades.	12/10/2020 10:40 AM
121	To have more things available to do or go. More food options.	12/10/2020 10:18 AM
122	More essential businesses.	12/10/2020 8:54 AM
123	Lower utility bills	12/10/2020 8:49 AM
124	Improve the appearance of the Main streets (hwy 78)	12/10/2020 8:43 AM
125	More street lights	12/10/2020 5:22 AM
126	I have 2: 1- community activities (field days is dying, but there is nothing else. We need scavenger hunts in the paper like Sauk does for the chamber or other organization to promote businesses and community involvement. We need to recognize our veterans events and get people involved or showcase these events that most people don't even know about. Race/runs	12/9/2020 10:20 PM

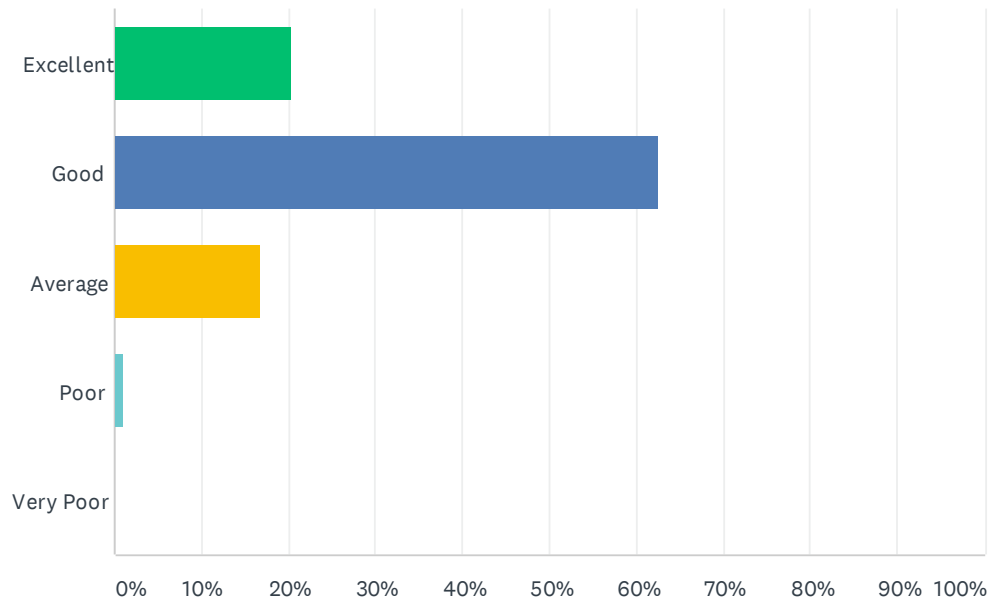
no longer happen here. There is nothing here. People live here but don't spend their time here. What is there to draw people in? We all have ideas, we all want to help but no organization for it. Mazo, Sauk, Cross Plains and Mt Horeb all have these things. We have to go elsewhere for everything. At least Santa is coming to town this year. 2 - stores/shops (we have nothing. Why aren't we trying to bring in food places/stores/etc this brings people from other villages here also).

127	Lower property taxes.	12/9/2020 8:45 PM
128	More organized recreational opportunities for kids in the summer. A pool or splash pad in the summer and ice skating rink in the winter.	12/9/2020 8:11 PM
129	Grocery store	12/9/2020 6:47 PM
130	For the village to be more progressive in its effort to evolve and attract residents.	12/9/2020 6:26 PM
131	Housing for seniors. Condos.	12/9/2020 6:21 PM
132	Better roads and sidewalks	12/9/2020 6:19 PM
133	Clean up the Main Street to be more aesthetically pleasing. Tear down buildings that are no longer in service. Promotion of our community and the driftless area in and around via a social media presence.	12/9/2020 6:12 PM
134	I would add a speed bump approaching the stop sign on the corner of Park and East St. So many cars just drive right past the stop sign without even slowing down coming from the East.	12/9/2020 5:35 PM
135	Grocery store	12/9/2020 5:14 PM
136	More business or grocery store in town	12/9/2020 5:12 PM
137	A public pool/splash pad	12/9/2020 5:06 PM
138	More local downtown area businesses	12/9/2020 4:28 PM
139	Update the schools to draw in more young families. How can we attract more young families should be the focus imo.	12/9/2020 3:42 PM
140	Really wish the atv routes would get marked so they could be used	12/9/2020 3:11 PM
141	Better education	12/9/2020 2:24 PM
142	There's really only one restaurant in town that you can take kids to. I surely wouldn't bring my child to the Shack after lunch, and the bowling alley also isn't designed for families. The Macker-Backer can get old, so if we want to get something to eat, we usually have to leave Black earth for additional mean options. The Village needs more family-friendly places to eat.	12/9/2020 2:16 PM
143	More opportunities/reasons for people to visit our town. More family activities.	12/9/2020 2:14 PM
144	Above is asked about the Wolf Run path. I think this would be GREAT to expand this AND go to Cross Plains. I would like to see this looked at as more closely to the Cheese Trail in Monroe/Darlington/Mineral Point area. The amount of revenue brought in from that endeavor alone is HUGE. There are members of groups who would be willing to assist with work days and upkeep, etc. Share the paths for all who would like to enjoy.	12/9/2020 2:10 PM
145	Cost of utilities	12/9/2020 2:03 PM
146	Park down by the railroad tracks and empty coop land where snow is put.	12/9/2020 1:57 PM
147	more diversity	12/9/2020 1:42 PM
148	More independent businesses along Mills street.	12/9/2020 1:21 PM
149	A fast food restaurant would be nice	12/9/2020 1:17 PM
150	Preserve and promote the historic/period aesthetic of the village Once it's gone you are the same as any small town that died, or opened a strip mall/franchise just to have it die...	12/5/2020 12:21 AM
151	It would be nice to have a sidewalk and lighting from Red Hawk Run along Rt. 78 connecting to the rest of the village to make it easier for residents to walk to their downtown.	12/3/2020 1:36 PM
152	To have plenty of affordable senior living condos or apartments.	12/3/2020 8:19 AM

153	More business that will attract people here. Mount Horeb has the right idea	12/3/2020 7:51 AM
154	Develop a bike trail (not on the road) through the village that connects the Wolf Run Trail and Cross Plains	12/2/2020 7:53 PM
155	When we moved here, we believed the Wolf Run Trail project was in process of being finished. That was an important factor that influenced our decision to purchase a home here. I would like to see this project be finished to give more access to the recreational trail for village residents. Also note, question 6 above only allows for me to select one choice.	12/2/2020 7:44 PM
156	Abolish property taxes for anyone 65 or older that owns their home.	12/2/2020 5:12 PM
157	Put curb and gutter on all streets before adding or expanding parks, recreation, Wolf Run Trail, etc	12/2/2020 5:01 PM
158	Revitalization of downtown: additional small businesses, upgraded store fronts, sidewalk seating, art installations. Question #6 would not register multiple answers. My responses would be splash pad, ice staking/hockey rink, site furnishings, restrooms, park landscaping/trees.	12/2/2020 4:09 PM
159	Lower the sewer/water base rates... they are way too high.	12/2/2020 1:42 PM

Q11 How would you rate the overall quality of life in the Village of Black Earth?

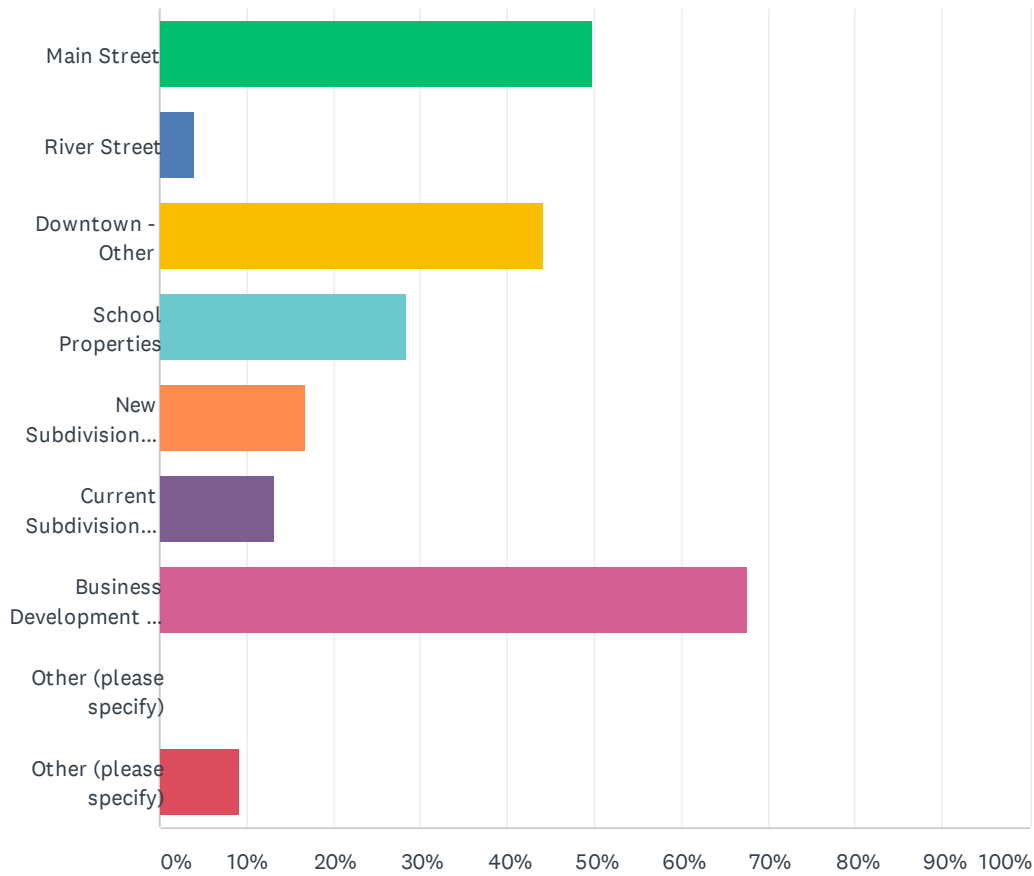
Answered: 198 Skipped: 6



ANSWER CHOICES	RESPONSES	
Excellent	20.20%	40
Good	62.63%	124
Average	16.67%	33
Poor	1.01%	2
Very Poor	0.00%	0
Total Respondents: 198		

Q12 What area(s) of the Village should the Village focus on to stimulate property investment? Check all that apply.

Answered: 197 Skipped: 7



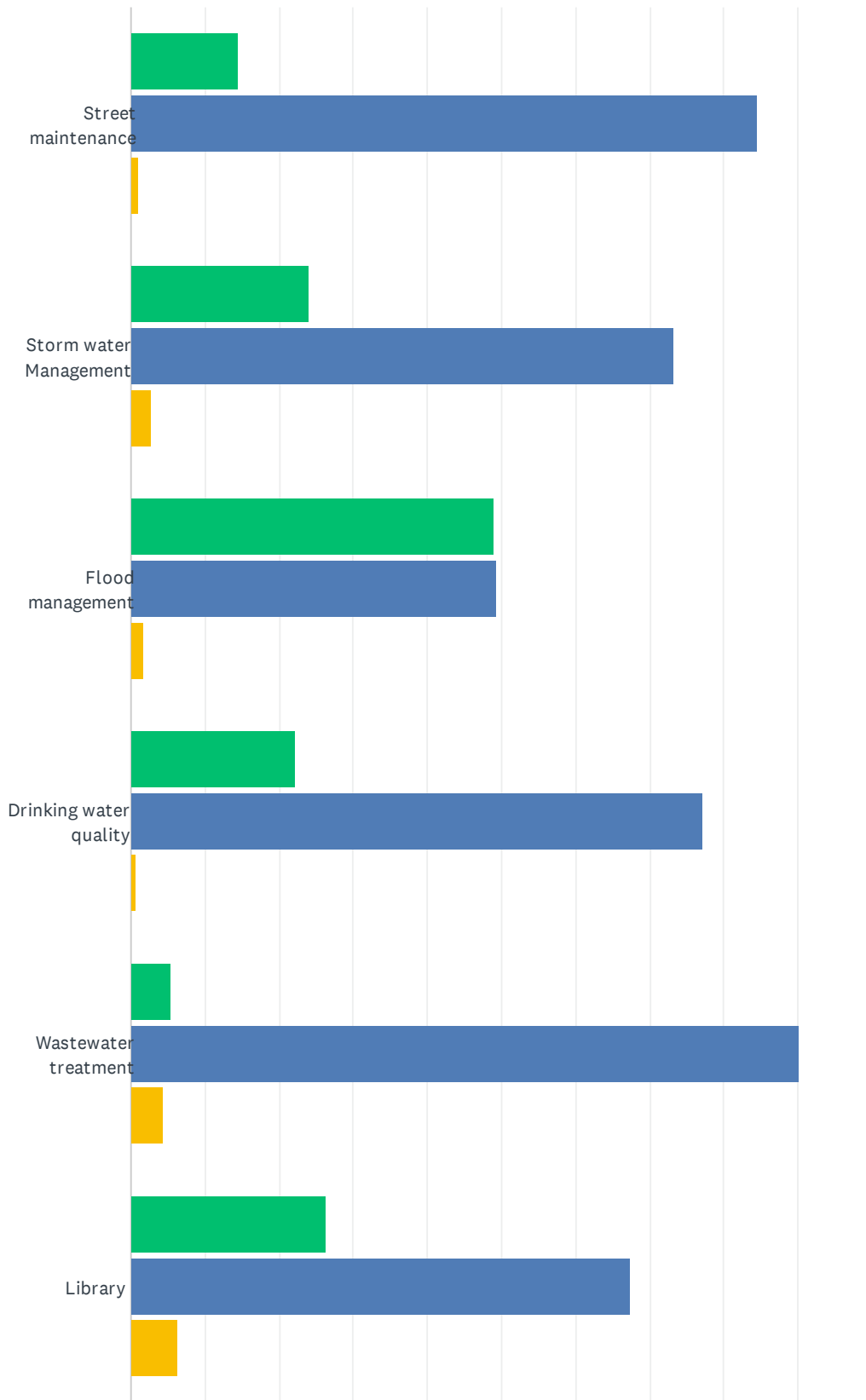
ANSWER CHOICES	RESPONSES	
Main Street	49.75%	98
River Street	4.06%	8
Downtown - Other	44.16%	87
School Properties	28.43%	56
New Subdivision Development	16.75%	33
Current Subdivision Development	13.20%	26
Business Development - General	67.51%	133
Other (please specify)	0.00%	0
Other (please specify)	9.14%	18
Total Respondents: 197		

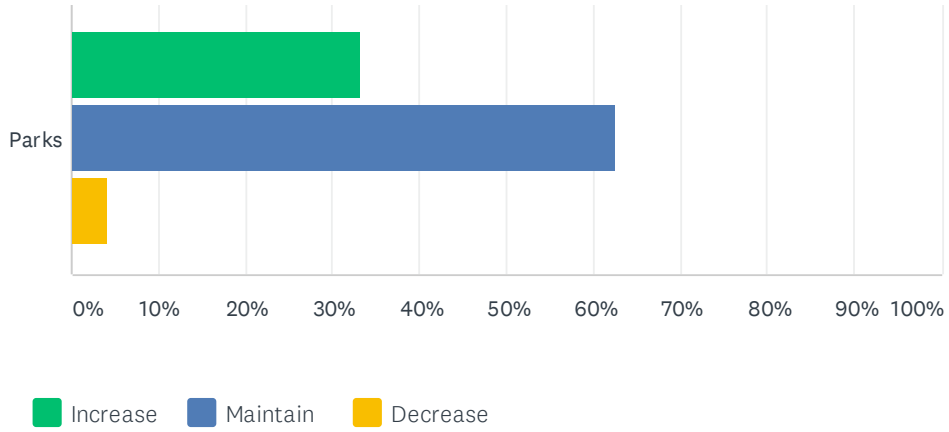
#	OTHER (PLEASE SPECIFY)	DATE
1	Continue Wolf Run Trail through town	1/19/2021 1:39 PM
2	Flowershop / Greenhouse	1/13/2021 11:30 AM
3	When I started thinking about this question, I realized there has been little to zero business development in the 15 years we've been here. It feels like more businesses have left (it was great to see Macker Backer and the Children's Museum open!). When I think of all the things I do, these things are not in Black Earth. Hiking, biking, coffeeshop, food/drinks, shopping, groceries=Cross Plains, Mt. Horeb or Sauk Prairie. I live in Black Earth. I am close to these other communities and that's where I spend my dollars.	1/10/2021 11:08 AM
4	Condos	1/8/2021 12:17 PM
5	Support for our existing restaurants and businesses. School properties will soon be empty. could be a place for seniors to walk/work out. Could be a place for our veterans. DO NOT build more parks.	1/8/2021 10:07 AM
6	Driving through Black Earth is like driving through a ghost town at times! Thank God for Kwik Trip!	1/8/2021 9:51 AM
7	Finish curb & gutter on all streets before starting new projects	1/7/2021 3:11 PM
8	Cenex and the junk yards need to go. They are near the elementary school and it all looks very trashy.	1/4/2021 7:34 PM
9	Bulldog Recover & Restore needs to Recover and Restore itself! That place and the surrounding buildings (including the abandoned Cenex) really need to clean themselves up. The "downtown" area needs more. Looks quite run down and not much to offer.	1/4/2021 11:36 AM
10	I don't see a "River Street" in Black Earth (there is a "River Ct."), and "Main Street" is not a very prominent street in the village, so I'm confused why they are among the options here.	12/20/2020 9:47 AM
11	Please no BIG apartment complexes or subsidized housing	12/18/2020 6:47 PM
12	I was on the Village Board in the 1990s. There are serious deficiencies with the sewer and water infrastructure in the oldest part of the Village and along Highway 14. The cost to significantly improve and expand these utilities was found to be overwhelming without major development occurring to support it.	12/16/2020 8:24 AM
13	The few businesses that there are in BE do not benefit the majority of residents. We do not have a "Downtown." I was chatting with some neighbors who have lived her all their lives and they were telling me about all the businesses that used to be in BE. With all the new subdivision development, I think the village could benefit from soem places to eat and do some shopping.	12/15/2020 11:00 AM
14	Main Street is behind Kwik Trip off of Center Street, are there lots for development on Main Street? Where is River Street in Black Earth? Downtown is Mills Street. The answers to this question are confusing. School property on Center Street will soon be vacant. Recommend the village invest in the school property for combined public and private use (apartment buildings, fitness center, community room, specialty stores, etc)	12/12/2020 11:25 AM
15	Need fire station moved to a spot easier to access highway s	12/10/2020 8:49 AM
16	Bringing businesses in is key. We should want to keep people in the village and not have them have to go somewhere else. Fill the Meigs building by BP with businesses. We all want and need Wolf Run Train to connect, especially now that the school is going to be one out at the middle school/high School. Have it ready for when the school is opening. Let's promote healthy lifestyles within our community. It would be nice to have another subdivision but not necessary. There is no room for other businesses along Main Street so that isn't worth the time. River Street is a great option to expand. What types of ideas are out there for this? Have more public input/forums. So many major decisions get made without public input. Have a forum so people can voice opinions and we can improve our village. I think people on the village don't want that so their own agendas get pushed through instead....like ATV usage....why was this a priority when there are so many things we could do to improve but that this took precedence is revealing that some people have their own agendas and not the big picture for the whole village or majority of people.	12/9/2020 10:20 PM

17	With the most recent referendum being passed, the school building will be a vacant property. Let's do something with that property that will be of benefit to the village in many ways for years to come. The New Heights Church will be vacant when their building is erected. There are possibilities for many things, they just need work groups to help and give input so all are appreciative of the efforts.	12/9/2020 2:10 PM
18	Focus on developing the vintage-rural character and quality of the village. Always more trees!	12/5/2020 12:21 AM

Q13 Assuming quality is related to spending, would you increase, maintain, or decrease spending for any of the following public facilities?

Answered: 199 Skipped: 5

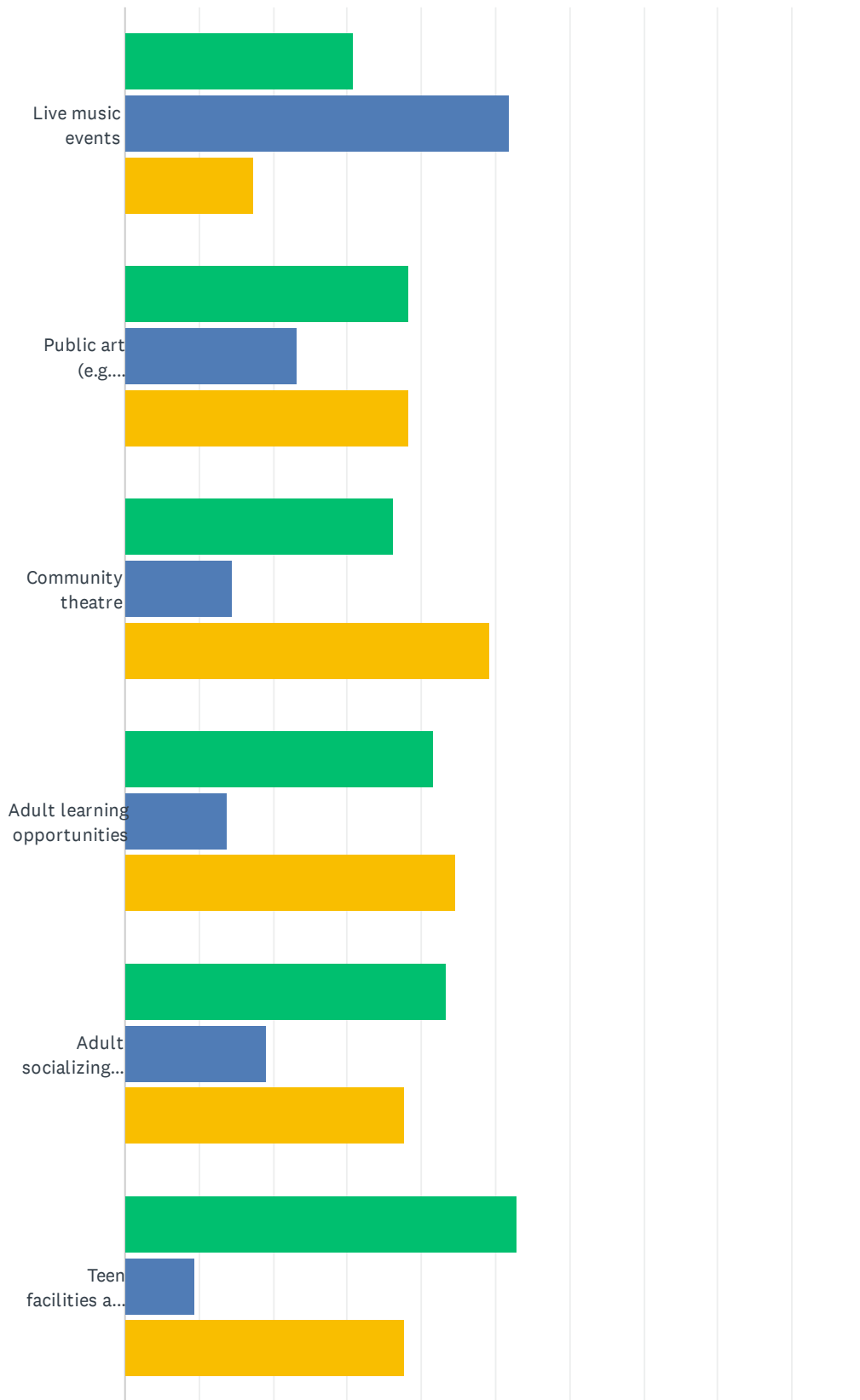


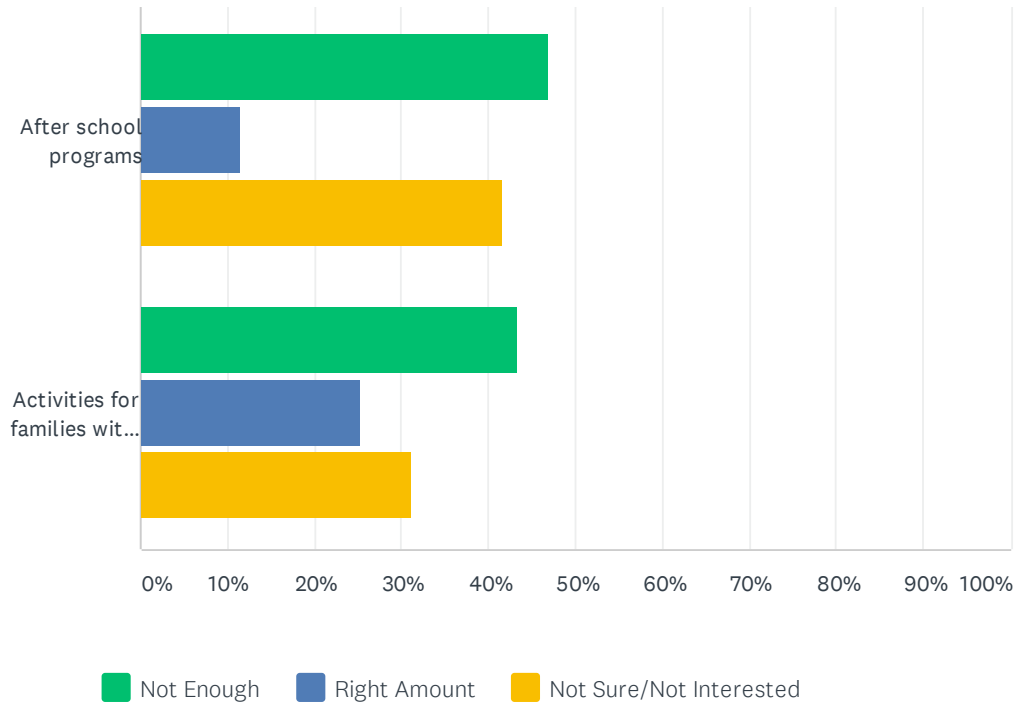


	INCREASE	MAINTAIN	DECREASE	TOTAL
Street maintenance	14.36% 27	84.57% 159	1.06% 2	188
Storm water Management	24.06% 45	73.26% 137	2.67% 5	187
Flood management	48.95% 93	49.47% 94	1.58% 3	190
Drinking water quality	22.22% 42	77.25% 146	0.53% 1	189
Wastewater treatment	5.41% 10	90.27% 167	4.32% 8	185
Library	26.42% 51	67.36% 130	6.22% 12	193
Parks	33.33% 64	62.50% 120	4.17% 8	192

Q14 Do you think there are enough of the following available in Black Earth?

Answered: 199 Skipped: 5



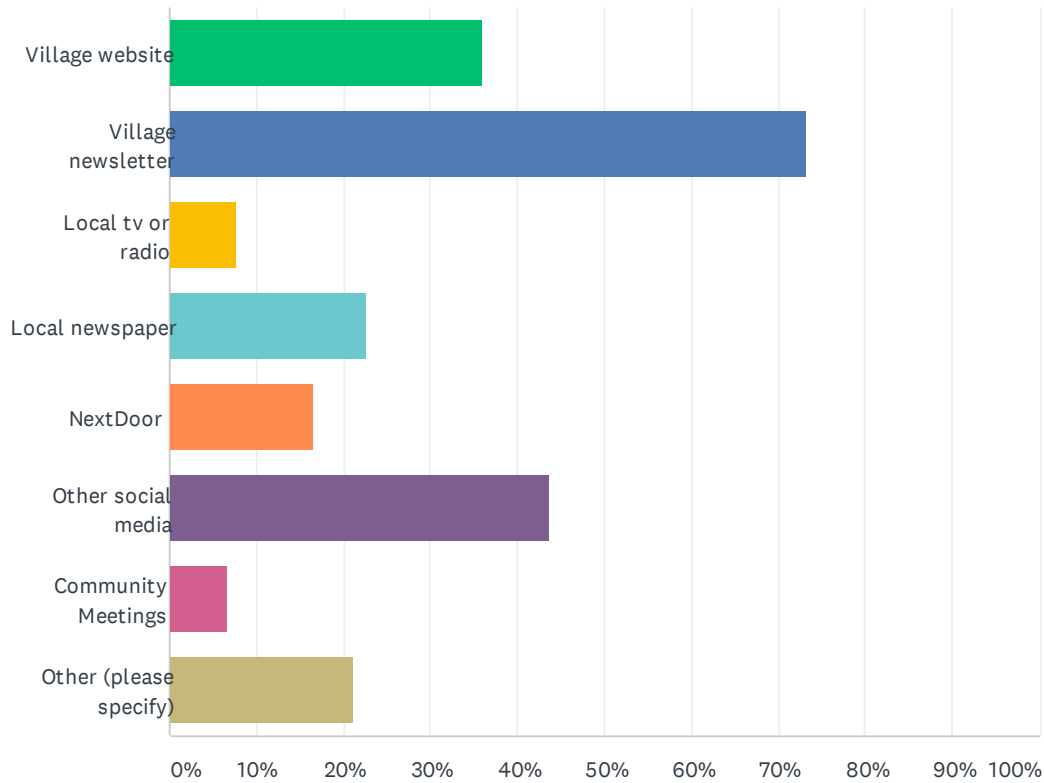


	NOT ENOUGH	RIGHT AMOUNT	NOT SURE/NOT INTERESTED	TOTAL
Live music events	30.77% 60	51.79% 101	17.44% 34	195
Public art (e.g. sculpture, murals, etc)	38.34% 74	23.32% 45	38.34% 74	193
Community theatre	36.27% 70	14.51% 28	49.22% 95	193
Adult learning opportunities	41.54% 81	13.85% 27	44.62% 87	195
Adult socializing programs (e.g. book clubs, game nights)	43.39% 82	19.05% 36	37.57% 71	189
Teen facilities and programs	52.88% 101	9.42% 18	37.70% 72	191
After school programs	46.84% 89	11.58% 22	41.58% 79	190
Activities for families with small children	43.39% 82	25.40% 48	31.22% 59	189

#	PLEASE SPECIFY HERE ANY OTHER CULTURAL/RECREATIONAL ACTIVITY/PROGRAM THAT IS NOT BEING MET IN THE VILLAGE. PLEASE SPECIFY	DATE
1	Art fair, farmers market, summer food truck night with music	1/19/2021 1:39 PM
2	Farmers market	1/19/2021 1:32 PM
3	ATV/UTV Trails to connect outside the village	1/16/2021 2:14 PM
4	ATV/UTV Trails to connect outside the village	1/16/2021 1:56 PM
5	I marked "Not Enough" but it could be that I'm not aware of events and...this year was tough for live music and socializing (haha).	1/14/2021 3:01 PM
6	It is hard to have any of these with COVID	1/13/2021 11:52 AM
7	For the most part the library has meet my needs for activities. Since the Village bungled their relationship with the Library, you'll need to address those changes.	1/13/2021 11:22 AM
8	Senior citizens exercise or events programs. Have to go out of community to get it.	1/13/2021 9:32 AM
9	Our library does amazing work - needs more money. Veterans - I love the Veteran's day wall ceremony but our Veterans deserve more.	1/8/2021 10:07 AM
10	Want UTV use in Village	1/8/2021 9:26 AM
11	Youth summer camps (YMCA)	1/7/2021 3:58 PM
12	Farmers Market in Veterans Park	1/7/2021 3:49 PM
13	Arts & crafts festival	1/7/2021 3:44 PM
14	Diversity discussions. Use of Creek development	1/7/2021 3:34 PM
15	Field Days has been getting less turnout for many years, but I don't think it needs to be that way. Could the chamber get some help/ideas to attract people and get them involved in the festivities?	1/7/2021 3:28 PM
16	Should have a local famers market	1/1/2021 11:36 AM
17	I am a senior citizen so these types of events are not on my radar. Although programs and activities are nice and helpful, the Village should not be responsible for maintaining them. Overall, I think the Village does a very good job. I am thankful for police protection, good streets, snow and garbage removal, leaf and brush removal, great fire and ambulance services, great water quality and sewage removal. This survey lacked a general comment section. Thank you for letting this curmudgeon comment.	12/16/2020 8:24 AM
18	Bike paths to the high school and Cross Plains	12/12/2020 11:25 AM
19	Sun Prairie has a phenomenal recreation program - look to them for ideas	12/11/2020 4:19 PM
20	Social services	12/11/2020 1:46 PM
21	Community Theatre would be a much welcomed addition to Black Earth	12/10/2020 10:40 AM
22	We don't have enough of all of these but feel strongest about public art, sculptures, murals. Have the BE Elementary school kids help create things, fun and no cost! There are no after school programs, teen programs, adult programs other than what the library provides. Kudos to them or we'd have nothing. They shouldn't have to provide all of that to everyone - there should be other options within the Village.	12/9/2020 10:20 PM
23	Develop a community education program!!	12/9/2020 8:11 PM
24	Have events like Mount Horeb. Art fairs, frolics etc.	12/9/2020 5:35 PM
25	recreational trail for biking brings visitors using the trails and provides safety for off-road	12/2/2020 7:44 PM
26	People create their own fun.	12/2/2020 5:12 PM

Q15 How do you stay informed about events and news in the community?

Answered: 194 Skipped: 10



ANSWER CHOICES	RESPONSES	
Village website	36.08%	70
Village newsletter	73.20%	142
Local tv or radio	7.73%	15
Local newspaper	22.68%	44
NextDoor	16.49%	32
Other social media	43.81%	85
Community Meetings	6.70%	13
Other (please specify)	21.13%	41
Total Respondents: 194		

#	OTHER (PLEASE SPECIFY)	DATE
1	Village office and the bulletin board at the village office	1/19/2021 1:39 PM
2	I find it difficult to stay informed	1/19/2021 1:28 PM
3	Communicating with neighbors; Village email.	1/17/2021 8:43 PM
4	We get the village newsletter in our utility bill. Communication is poor	1/16/2021 1:56 PM
5	Umm... I don't feel informed. If I hear of something I tend to look at the village website. Do I get a village newsletter? If it looks like an add/coupons I just pitch it without looking.	1/14/2021 3:01 PM
6	Google News. What's Happening Black Earth and What's Happening Mazo Facebook groups.	1/13/2021 11:22 AM
7	When you say village newsletter - is that that comes with the monthly utility bill? If yes, and that's about it. I have started listening to the local radio station, 92.5 but not on a consistent basis. I did just join the Facebook Group What's Happening in Black Earth but don't think that's an official/formal way to get news.	1/10/2021 11:08 AM
8	Word of mouth	1/8/2021 12:33 PM
9	Word of Mouth	1/8/2021 10:18 AM
10	As in any small town - word of mouth. When an issue hits the local paper it's too late to help contain the fire with communication. The fire has spread. First option - We need to purchase the BE school for seniors and veterans. Allow walking access for all. A small community coffee shop run by seniors and veterans (preferably) to help raise money for these programs. Second option - We need to purchase the school for library and library outreach for all ages in our community.	1/8/2021 10:07 AM
11	Church	1/8/2021 9:54 AM
12	What events?	1/8/2021 9:38 AM
13	Tavern Gossip	1/8/2021 9:01 AM
14	Library flyers	1/7/2021 5:11 PM
15	Neighbors	1/7/2021 4:14 PM
16	Friends/Family	1/7/2021 4:04 PM
17	The Newspaper covers Sauk and Cross Plains, little or no news for us in the Village	1/7/2021 4:02 PM
18	Neighbors	1/7/2021 3:49 PM
19	Word of mouth	1/7/2021 3:21 PM
20	Facebook Groups	1/7/2021 3:18 PM
21	Facebook	1/1/2021 11:36 AM
22	An increased use of social media by the village would be helpful. I frequently see Mazo has posts about Village office holiday hours, snow removal, brush pickup. I don't see any posts from BE on the local pages (FB-What's Happening in Wisconsin Heights, etc) and the Village website often isn't current	12/29/2020 3:34 PM
23	Local tv news channel websites	12/25/2020 12:10 PM
24	The Lanes is a great place to hear news :)	12/22/2020 10:15 AM
25	Word of mouth	12/19/2020 6:05 PM
26	Facebook - Happenings Black Earth	12/18/2020 6:47 PM
27	One more comment: I grew up in a big City. The quality of life in the Village is good because it is relatively small.	12/16/2020 8:24 AM
28	talking to townspeople	12/15/2020 11:00 AM
29	Facebook/Instagram	12/13/2020 5:06 PM
30	Local newspaper is the Star News	12/12/2020 11:25 AM

31	Our local newspaper isn't about Black Earth any more and it would be nice more on what going in Mazomanie and Cross Plains	12/11/2020 5:15 PM
32	The Village website needs to be more user friendly. It is not easy to find information about the Village.	12/11/2020 4:19 PM
33	public library	12/11/2020 1:46 PM
34	Facebook	12/10/2020 12:35 PM
35	Since the changes in the "local paper", many people I have spoken to no longer subscribe as Black Earth gets very little coverage. The Village Newsletter is much more informative.	12/10/2020 10:40 AM
36	It's easy to stay informed about events and news in the community because there aren't any. What events? What news? Updates are sent from the village office in the utility bill but there is no communication within the village. Black Earth has a newspaper company in the village and in their paper we have a Black Earth page but usually ends up talking about Arena or something else because there is nothing going on in this village - only gossip, no news or events.	12/9/2020 10:20 PM
37	The village can improve its communication.	12/9/2020 6:26 PM
38	None	12/9/2020 6:12 PM
39	Word of mouth- would be nice if we had a Facebook page like mazo. Lots of people utilize that over next door.	12/9/2020 3:11 PM
40	Facebook	12/9/2020 2:16 PM
41	Black Earth Chamber Facebook page.	12/9/2020 1:21 PM